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**TRADE
CIRCULAR**

DECEMBER,

1912.

**R. T. TANNER & Co., Ltd.,
LONDON.**

Tanner's Trade Circular

FOR PRINTERS & STATIONERS

Published by
R. T. TANNER & Co., Ltd.

Dorset Street, Salisbury Square,
London, E.C. ♦♦♦♦♦
39 & 40 Hutton Street, and
40, 41, 42 Primrose Hill,
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Exclusive Trade Circulation.

Vol. VII., No. 12. DECEMBER, 1912.

Gratis and
Post Free.

THE LAW RESPECTING TRADE UNIONS.

ON November 18th the House of Lords decided that a trade union cannot be sued, in re Vacher and Sons v. The London Society of Compositors, in which the plaintiffs complained of libel on the part of the defendants, which they contended was contained in a list circulated by the Union, to induce persons not to deal with the plaintiffs, and the question of the liability of the Union was then raised. In the Chancery Court, Mr. Justice Channell decided in favour of the plaintiffs, but in the matter being taken to the Court of Appeal, their lordships (Lord Justice Farwell dissenting) allowed the appeal of the Union. Messrs. Vacher appealed to the House of Lords against this decision, and the question was argued before the Lord Chancellor and Lords Macnaghten, Atkinson, Shaw and Moulton, with the result as given above. The Lord Chancellor, in moving that the appeal be dismissed said:—"Nothing could be clearer or more explicit than the language of the enactment itself—'An action against a trade union . . . in respect of any tortious act alleged to have been committed by or on behalf of the trade union, shall not be entertained by the Court.'"

Valuations.

MR. FRANK G. BOWEN

IS PREPARED TO UNDERTAKE VALUATIONS AND
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PROBATE, TRANSFER AND RE-INSTATEMENT.

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These Boards have met with a large Sale since their introduction, meeting the popular demand nowadays for Linen Faced Work.

They are supplied in nine delicate tints, as follows:—

BLUE.	NECTARINE.	SALMON.
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The Printer will find these new Boards a distinct advance on plain Boards for Artistic Work of every kind. The most pleasing effects may be obtained with single printing.

PRICE

Write for Samples.

10/-

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PER GROSS.

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Three Lines.

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THE Board of Trade has carried out a full investigation into the conditions of the printing trade in the Metropolis, and upheld that fifty hours may now be accepted as the predominant working week within the meaning of the fair wages clause.

This reminds us that a meeting was recently held at the Memorial Hall, to protest against the way in which it was said the "fair wages" resolution was ignored by the Stationery Office. Mr. McAra, who presided, said it was for the trade to say that all Government printing work must be given to those firms which conceded the fifty hours.

There is now a Censorship of Kinematograph Films, and it appears that a Censorship of Advertisements is also mooted; it is, however, being strenuously opposed.

The steady increase in the price of metals during the last few years, says the *Printer's Register*, has considerably increased the cost of electrotyping and stereotyping; but few, if any, printing houses have materially increased their charges. Two years ago the market quotations were: Tin £151, lead £13 19s., copper £59, and spelter £23, these being considerably in advance of prices ruling but a short time previously. The current quotations are approximately: Tin £225 10s., lead £21 5s., copper £75 10s., and spelter £27 15s. The charges prevailing two years ago allowed for a modest profit of 5 to 15 per cent. on the metal used. With the present prices of metal and the trifling advance only, if any, in charges for work done, the profit must have disappeared entirely. The Costing Committee of the Masters' Federation are considering the subject.

Mr. A. W. Kaye Miller has been appointed Keeper of Printed Books to the British Museum, in place of the late Mr. G. K. Fortescue, and Mr. W. Barclay Squire to be Assistant Keeper in place of Mr. Miller, promoted.

H. SILVERLOCK

Amalgamated with
Suttley & Silverlock,
Ltd.

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LONDON, S.E.**

TELEPHONE (3 lines) "3474 HOP."

Electrotyping and Stereotyping

By the most up-to-date plant
and the most efficient staff.

OUR SPECIALITY.

The fullest satisfaction to the customer and prompt delivery. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

The stringent notice which appeared in the last issue of the *Board of Trade Journal* is to be modified. In future it will read, "Crown Copyright reserved—extracts may be published if the source is duly acknowledged."

The will of Mr. J. Leighton, one of the original proprietors of the *Graphic*, shows an estate of the gross value of £830, with net personalty of £751; that of Mr. H. R. E. Childers, for some years assistant editor of the *Nineteenth Century*, at £4,057; that of Sir W. J. Sinclair, for some years editor of the *Medical Chronicle*, at £856, and that of Major G. F. Gratwicke, managing editor of the *Devon and Exeter Daily Gazette*, and a former President of the Institute of Journalists, at £4,774 gross, with net personalty, £3,108.

At the West London Police Court, Dudley Webb, of Earl's Court Gardens, was summoned, at the instance of the London County Council, for using armorial bearings without a licence. The defendant wrote a letter to Somerset House, the paper used bearing a crest. The matter was reported to the L.C.C., who, after making enquiries, found that the defendant had no licence to use armorial bearings. The magistrate imposed a penalty of 21s. with 2s. costs.

On October 1, the newspaper publicity legislation passed by the United States Congress came into operation. All daily newspapers are required to file twice a year, with the local postmaster and with the Postmaster-General, their total average paid circulation in the six months previous, whether this circulation went through the mails or not; the Act also requires that newspapers and periodicals alike report the names of the owner, the managing editor, and other officers; the stockholders, if a corporation; the bondholders, if the publishing company is bonded, and the mortgagees if the property is under mortgage. If, within ten days after receipt by the newspaper of a registered letter from the Postmaster-General stating that the report has not been filed, the terms of the provision are not complied with, the newspaper is automatically barred the use of the mails. Another provision of the Act imposes a fine of from \$500 to \$1,000 on any newspaper failing to print the word, "advertisement," following any article for which payment was made or promised.—*Caxton Magazine*.

The twentieth annual report of the South London Caxton Musical Society contains some very interesting information. Since its inception, the Society has raised the sum of £3,179 for the Caxton Home, and it is hopeful this coming year of clearing the existing debt on the Institute of £450.

SPECIAL LINE



720 REAMS

48 lbs.

SUPER-CALENDERED DOUBLE DEMY.

516 Sheets.

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Must be cleared quickly.

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20 Ream Lots 7/3 Delivered London only.



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SALISBURY SQUARE, LONDON, E.C.

*Phone 6262 Holborn (3 lines).

Mr. J. R. Riddell, late manager of Messrs. T. Forman and Son's works, at Nottingham, succeeds Mr. Newton as principal of St. Bride Foundation Printing School. Mr. Riddell has had a long practical experience of every branch of the graphic arts.

The value of the exports of British envelopes is as follows:—1908, £53,944; 1911, £67,275. The imports from foreign countries were:—1908, £11,702; 1911, £13,344. The figures of the imports from British Possessions were:—1908, £42,242; 1911, £53,931.

There are many rumours floating about regarding developments in the newspaper world, says *The Sales and Wants Advertiser*. On top of the recent statements that another halfpenny evening paper—produced under American auspices—and two financial journals were shortly to be published in London, comes the story that another penny morning paper will see the light of day before the end of the year. Already preparations for the first issue are said to be well advanced. It is also stated that the amalgamation of two morning newspapers is being negotiated, and will take place in the course of the next few weeks.

In spite of the high duties the Australian paper industry is making headway very slowly. This is due to labour conditions on the one hand and to the high prices of raw material on the other. It is thought that the later drawback may be remedied by utilizing the wood of the "Blue Gum" tree, particularly frequent in Tasmania. Experiments made in England have shown that this wood is particularly suitable for making the heavier and better grades of paper. The new enterprise is to be capitalized at two hundred and fifty thousand pounds sterling, which is said to have been fully subscribed by this time. In order to save the cost of transportation in connection with the raw material, the factory is to be erected in Tasmania.

SEND A POSTCARD FOR BLOTTER WHICH WILL BE POSTED TO YOU EVERY MONTH



LITHO PRINTING
FOR THE
TRADE

PHONE
HOLBORN 381

WIRE
"LITHO. LONDON"

Engraving
Copper Plate Printing &c.

Up-to-Date
PLANT
MODERN METHODS

TOM BROAD.
76-78, Clerkenwell Rd. LONDON, E.C.

One of the Best
Equipped Offices in London.
1912

COLOR & GENERAL PRINTING FOR THE TRADE.

CHROMO ALMANACS.

Cheap, Choice and Charming.

Sample Set to take orders with, 5/6 allowed off \$5 order or if the Samples be returned in good condition.

CARD CALENDARS.

(American style.)

Smart, Up-to-date and Attractive. Send for Sample Book.

LITHOGRAPHED POSTERS.

In One Sheet. 62x42ins.

By Experienced Designers and Printers.

LOW PRICES. GOOD WORK. PROMPT DELIVERY.
ESTIMATES FREE.

ADVERTISING FIXTURE SHEETS.

For Cricket and other Clubs.

A Splendid Range of Designs Lithographed in Gold and Colors.
Illustrated List on application.

PICTORIAL POST CARDS.

From your own Photographs.

Low Prices and Quick Delivery.

Send for Samples and state requirements.

AN INDEX

to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

Telegrams: "Almanac, Leeds."

Telephone 481.

PRACTICAL NOTES


Good Habits in Presswork Valuable Assets.

WHEN the platen pressman receives a forme, together with job ticket covering it, from the composing-room, he should read the ticket and glance over proof therewith, and then get the stock, or at least make sure the stock will be on hand by the time the forme is made ready. He should sound the forme before placing it in the press, and as he lays the chase up against bed of press he should watch for spring in chase or forme before clamping the chase in position. All chases that do not snugly fit in bed should invariably be placed up against the left side of bed. If this is made a habit many mysterious changes in register will be avoided. The gripper should be set for the forme before pulling an impression. The proper ink should be placed in fountain and the fountain set, and if the preceding form required a greater supply of ink than needed by the job in hand, the superfluous ink should be sheeted off the rollers before placing forme in press. The platen should next be stripped bare and then dressed with four sheets of book paper and the manilla tympan over a sheet of hard pressboard. The pressboard, packing paper and tympan should not be as wide as platen, but just wide enough to allow for end gauge and a gripper hold at foot of forme. Thus forme bearers will not deposit ink on tympan to spoil sheets when fed. The tympan and packing paper should lie smooth and tight without bagging.


The first impression may now be pulled, it being understood that any necessary change in the pitch of platen of Universal type of press has been made. The forme should be rolled but twice for each impression during make-ready to avoid filling up of small type. It is safer to make ready with a scant supply of ink, as make-ready will then need to be thorough. Contrariwise, if an abundance of ink is used in make-ready overlaying is likely to be incomplete, and when the fountain is nicely set during run to prevent offset the lack of thorough overlaying will show, and the run must be halted to patch up the weak spots in overlay.

Underlaying is the next step, if needed. Underlaying is necessary and time-saving when parts of forme are of unequal height.

USE
BRITISH MADE DIES



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DIE-SINKERS & ENGRAVERS
21-27, Hatfield Street,
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Telephone
106-CENTRAL
(5 LINES)

SOLE AGENTS
GOVERNMENT
LONDON

If a forme contains parts of new and parts of very old, worn type the latter must be underlaid. If a part of forme does not show at all, or barely so at first impression, a cardboard underlay will be needed, and for parts somewhat more nearly legible underlays of paper of proper thickness are required. In the case of half-tone formes it is better to have all of the half-tones a thin cardboard less than type-high, so that the rollers may barely ink the fine screen of the plate; this prevents filling up of the cut and keeps the edges clean. In the case of a forme that is all half-tones these should be underlaid to a level a lead less than type height. Any high cuts may be rubbed down on the base on sandpaper. On an all-half-tone forme that is high, time may often be saved by glueing strips of cardboard on the roller tracks which have first been cleaned from grease with powdered resin. This gives the light rolling necessary, but the cuts must all be of one height and level.

Overlaying for the platen press differs slightly from overlaying for cylinder presses. In fine platen presswork the impression must not be discernible on the back. It is well to bear in mind that all formes, even the smallest, like a three-line envelope corner card two or three inches in width, require overlays for fine presswork. When the impression is taken and the tympan comes in contact with the forme, the impression is heaviest on the edges of the forme, if it is level. Consequently the overlay must be gradually thickened from the edges toward the centre of forme. If there are lines of large type in the forme these will require additional impression. Cuts in the forme will also require additional impression.

The guide to overlaying is the reverse side of the sketch sheet. The impression is first pitched so that the impression at the edges only of forme is legible, printing on the upper one of four sheets sized and super-calendered book, sixty pounds, 25 x 38 inches. This sheet, the sketch sheet, is laid face down on the marking-out board, which is inclined at an angle toward the window or other artificial light. The pressman sits down before this inclined plane on which the sketch sheet rests back side up and glances upward along its surface. He notes the impression on the edges and a gradually decreasing impression toward the centre, where none is visible. Keen eyesight is a great aid to the pressman. Some pressmen never learn to make a perfect overlay because they never learn clearly to read the back of the sketch sheet.

ARTHUR MERRITT, in *The American Printer*.

A copy of this "Trade Circular" will be sent to any printer in the British Isles upon application, gratis and post free.

The Imprint

EDITED BY: F. ERNEST JACKSON; EDWARD JOHNSTON;
J. H. MASON; GERARD T. MEYNELL.

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THE IMPRINT will be an illustrated monthly magazine, price one shilling net, devoted to the printing and allied trades. It will deal with book and periodical printing, tracts, catalogues, circulars, posters, etc.; type-founding, stereotyping; wood-engraving, process-block making, electrotyping; lithography, metalography; offset, collotype; intaglio printing, etching and engraving; machinery, bookbinding; penmanship, palaeography, and illuminating; drawing for reproduction.

THE IMPRINT will appeal to master printers and binders, and workers in every branch of the trade; to the makers of machinery, paper, blocks, ink, type, rollers, etc., and to all dealing in printers' supplies, to the publishing trade, and to advertising and printing managers in large establishments; and to students specialising in the graphic arts.

THE IMPRINT. The head of the lithographic and etching department will be Mr. F. Ernest Jackson, the founder of the Senefelder Club and one of the most widely known lithographic artists of the day. The head of the printing department will be Mr. J. H. Mason, who for many years had the advantage of working with Mr. Cobden-Sanderson and Mr. Emery Walker at the Doves Press, and was associated with the production of many of its noblest works, and who is now Director of Printing at the L.C.C. Central School of Arts and Crafts. The head of the illuminating and lettering department will be Mr. Edward Johnston, who, as an exponent of good lettering, is acknowledged both at home and abroad to have largely influenced its present revival. Every department will be filled in the same way. The composition of the Advisory Committee gives an assurance that THE IMPRINT will be produced under the most competent criticism and will be guided by the best advice obtainable.

THE IMPRINT is anticipated in France with interest, and contributions have been promised by eminent craftsmen and printers.

THE IMPRINT. Subscriptions received before the publication of the first number, which will be duly announced, will be at the rate of 12s. per annum, post free, for the United Kingdom. Agents wanted at home and abroad. All communications should be addressed to

Mr. GERARD T. MEYNELL, 11 Henrietta Street, London, W.C.
Telephone 5661 Gerrard.

WHAT OTHERS ARE DOING

THE Holmesdale Press, Ltd., Redhill, submit us an attractive 8 pp. booklet and cover giving particulars of their works, which, we should imagine, will, on distribution, bring grist to the mill. It proves that the firm is in a position to undertake not only commercial work of every description, but also art work in the truest sense of the term.

Queen Maud of Norway takes a keen interest in bookbinding. She is skilled in every branch of the craft, and is said to have done some really effective tooling.

Mr. R. D. Blumenfeld, who has been the editor of the *Daily Express* since 1904, has made financial arrangements whereby he has secured the control of the paper, Mr. C. Arthur Pearson, the founder, having decided to concentrate his efforts on magazine publication.

The Royal Christmas cards are again supplied by Messrs. Raphael Tuck and Sons, Ltd. The King's card carries a beautifully coloured picture of the Prince of Wales and Princess Mary at the Coronation. The Queen's card has a picture of Henry VII. presenting Lady Catherine Gordon to the Queen. Queen Alexandra's choice is a picture of the Madonna and Child, painted by Harriet M. Bennett. The Prince of Wales' choice is a coloured picture of the Armada sailing for England.

Messrs. Iliffe and Sons, Ltd., of Coventry and London, the proprietors of several most successful weeklies, etc., have acquired the *Pull Mall Magazine*.

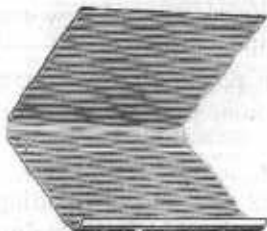
The visit of Mr. Austin Leigh to the American Cost Congress at Chicago last month, and the report he made to the Employers' Federation Council has put renewed life and energy into the movement of a Universal Cost System, say the *Caxton Magazine*. As a result of this, the Council have issued to the members a special pamphlet setting out clearly what they suggest should be done. The first item is a cost educational propaganda, to be carried on

Money & Time Saving Helps for Stationers.



NEST OF CARD TRAYS.—Enable a whole stock of cards to be displayed and put back again without handling the cards.

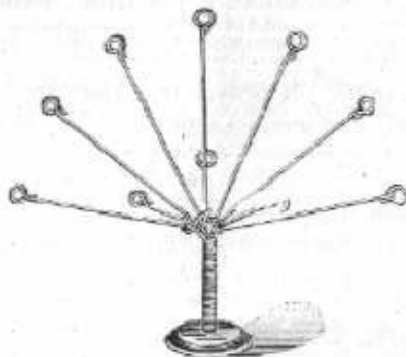
No. 57—6 trays each, 19×11×1, 2/- per set.
58—4 trays ditto, 5/6.
59—6 trays, 24×14×2, 15/-



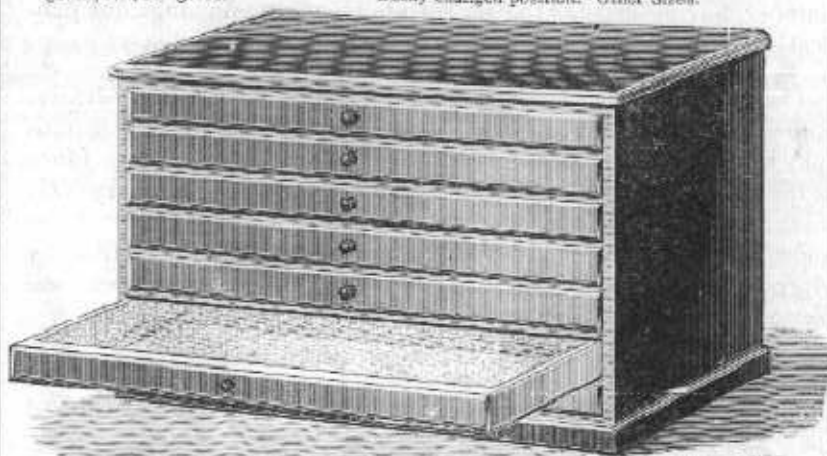
CARD RESTS.—For Window or Counter, give good and varied effects.

Size A.—Black Metal, 2/- gross.

Size B.—Larger and stronger, with support at back for books, framed goods, &c., 3/- gross.



FAN-WIRE CARD STANDS.—9 1/4 ins. high. 1/3 each, 6 for 6/6. Make an attractive show. Easily changed position. Other Sizes.



STOCK CABINET (No. 4) for Purses, Prayer Books, &c. Dark stained and polished wood.

Seven drawers lined with fleecy wool to prevent rubbing. 20 1/2 × 12 × 13, 10/6 each.

Illustrated Lists on Application.

MARLBOROUGH, GOULD & Co., Limited,
15 Dorset St., Salisbury Square, Fleet St., E.C.

throughout the trade; second, finding suitable experts to carry on such an effort; and third, the provision of funds for the purpose, all of which, of course, means long continued strenuous work for the Federation Council. A cost system has already been prepared, and is to be submitted to the members before being published.

The Council feel that the great mass of the trade in the United Kingdom will, unfortunately, remain uninfluenced by the proceedings at such a Congress, and that it will be necessary for the purpose of arriving at anything approaching uniformity in costing and estimating to bring to each master printer, in his own centre, and, if possible, in his own workshop, a knowledge of the main principles of cost-finding, and of the benefits to be derived from the adoption of a proper system. This can only be done by organising a campaign in the various centres, and by the employment of experts to explain the system by demonstration inside the factory.

To organise the campaign and secure the co-operation of efficient experts is a matter of no little difficulty, and will, of course necessitate the provision of not inconsiderable funds. The cost of later developments, and of introducing the system into individual houses, should be borne by the Branch Associations, and by the houses directly benefited by the work of the experts in introducing the system. The Committee have had the assistance of Mr. Roberts, the Federation auditor, in considering the scheme, and he has devoted no little of his time to the services of the Committee without charge. Mr. Roberts has made a special study of the question, and costing systems have been successfully installed in several houses under his advice.

The report of the Edinburgh Co-operative Printing Co., Ltd., for the half-year ended August 31st last, shows a divisible profit of £499. The directors recommended a dividend at the rate of 8 per cent. per annum, less income tax.

ENVELOPES.

Of special sizes, shapes and qualities made in a few hours.

Black Bordering. Relief Stamping.
Edge and Receipt Gumming.

Send for quotations and Samples.

Telephone:
Holborn 762.

T. J. PARKINS, 43 & 45 St. John Street,
West Smithfield.

Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., Ltd., when they will be forwarded to Advertisers.

DISPLAY & JOBBING COMPOSITOR (N.S.) desires re-engagement. 5 years' references. Box 252, c/o R. T. TANNER & Co., LTD.

READER seeks change. Experienced in all kinds of work. Well recommended. Box 255, c/o R. T. TANNER & Co., LTD.

COMPOSITOR (N.S.) seeks permanency in London. First-class hand, jobbing and stone work. Excellent refs. Box 254, c/o R. T. TANNER & Co., LTD.

COMPOSITOR (N.S.) seeks engagement. General jobbing or subb, quick, clean and reliable. Box 271, c/o R. T. TANNER & Co., LTD.

FOR SALE, ALBION PRESS, size super royal, will take double crown without change, good condition and will sell cheap. Apply **LEADER & TABIAN OFFICE**, Aurdare.

PRINTER, in manufacturing firm. Young man seeks situation as working overseer, 2 years present situation, excellent references. **T. PARK**, 50 Newport Road, Francis Road, Leyton, N.E.

ADVERTISER desires position with Provincial Printing House, could undertake both management and London representation, excellent connection with publishers, first-class references. Box 271, c/o R. T. TANNER & Co., LTD.

WANTED, a Second-hand Gas Engine, about 2 h.p. Must be very cheap. Box 264, c/o R. T. TANNER & Co., LTD.

EVERY Printer who wants to save money should send for my New Catalogue of Type and Printing Materials. A guaranteed saving of 20 to 35 per cent. Post free on application to Box 263, c/o R. T. TANNER & Co., LTD.

IMPROVER on platem and wharfside seeks sit. Half-tone and 2-colour. Can assist at case. Good references. Box 262, c/o R. T. TANNER & Co., LTD.

STOCK-KEEPER and WAREHOUSE-MAN. Knowledge of proof reading, printing and binding, invoicing and day-book posting, packing and despatch department. 25 years' varied experience. Excellent references. Moderate salary. Box 267, c/o R. T. TANNER & Co., LTD.

ADVERTISER desires position with provincial printing firm. Would undertake both management and representation. Sound and extensive London publishing connection. First-class references. Box 261, c/o R. T. TANNER & Co., LTD.

PRINTER'S CLERK, age 27, seeks change. Box 256, c/o R. T. TANNER & Co., LTD.

FOR IMMEDIATE SALE, a genuine old-established Fancy, Stationery, Art Needlework and Leading Library Business, situate in the best shopping road of one of the most select, prosperous and improving Seaside resorts on the South coast. Established twenty years. Takings exceed £1,000 per ann. at good profits. Rent £80 per ann. Price, goodwill, £100, with stock at valuation. Every facility for investigation. Box 260, c/o R. T. TANNER & Co., LTD.

LETTERPRESS MACHINE MINDER (N.S.) seeks situation. Had charge of small office. Good references. Used to best class work. Wharfedale. Box 259, c/o R. T. TANNER & Co., LTD.

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